



Board of Directors Minutes
January 25, 2025

Members in Attendance:

George A. Evans, President
Lee E. Suggs, Sr., Vice-President (via Zoom)
Belinda Jordan, Committee Member

Members Absent:

Danielle Higgs, Secretary/Treasurer
Diane Sumner, Committee Member

Call to Order 12:05 am

Old News:

George Evans read Minutes from the previous meeting held on January 27, 2024.
Motion to accept minutes as presented.
Motion: Lee E. Suggs, Sr.
Second: Belinda Jordan

Purpose of Meeting

Year in Review:

- We really like the functionality of our new website. Stimulus Advertising did an awesome job in creating it. We can update it without having to put in some type of work order to get things posted to the site. There is no wait-time involved. We totally appreciate it.
- We continue to expand our social media ministry footprint on Facebook, X (Twitter), Instagram, Pinterest, Linked-In, YouTube, and Threads. We have a presence in the US and abroad, with an estimated 41,800 combined followers on all platforms (up about 36% over last year) and about 791,000 people we reach per month over all platforms. We continue to seek more markets and avenues to expand our ministry footprint.
- We have moved our ministry devotionals to Mailchimp Email Marketing System. If you remember, we were having problems delivering our emails because of security changes to our previous email system. We now have a sign-up form on our website that makes the process seamless.
- We have started weekly In-person Bible Studies at our Corporate Office. We typically meet on Saturday mornings at 9:30am with few exceptions. The meeting schedule is listed on our website.
- Remember because we are a registered 501(c)(3) nonprofit organization, the IRS requires us to make certain related documentation and paperwork pertaining to our tax-exempt status accessible to the public. This documentation and paperwork is available on our website. You can find all of the required

documentation / paperwork either on “**Our Directors**” page under the “**About**” tab on the Main Menu or our “**Financials**” page under the “**About**” tab on the Main Menu.

Annual Year End Report (as of as of 12/31/2024):

- Income: \$29,658.45 compared to last year’s \$14,135.90 (up about 110%).
 - Tithes and Offerings: \$26,360.91
 - In-kind Donations: \$3,270.01
 - Product Sales: \$67.51
 - Other Income: \$16.71
 - Discounts / Refunds: \$-39.98
- Expenses: \$21,558.77 compared to last year’s \$4,130.00 (up about 422%).
 - Advertising and Promotion: \$146.16
 - Bank Service Charges: \$64.00
 - Charitable Contributions: \$0.00
 - Computer and Internet Expenses: \$3,000.00
 - Computer and Internet - Other: \$0.00
 - Website: \$3,000.00
 - Depreciation Expenses: \$67.11
 - Dues and Subscriptions: \$1714.68
 - Email Campaign Expenses: \$187.00
 - Online Bookkeeping: \$1,291.68
 - PO Box Rental: \$236.00
 - Grocery Expenses: \$94.99
 - Insurance Expenses: \$997.00
 - Business Liability Insurance: \$997.00
 - Janitorial Expenses: \$363.33
 - Kitchen Expenses: \$72.24
 - Merchant Expenses: \$10.64
 - PayPal Fees: \$10.64
 - Ministry Expenses: \$185.25
 - Church Supplies: \$185.25
 - Office Supplies: \$368.37
 - Postage and Delivery Expenses: \$0.00
 - Media Shipping: \$0.00
 - Professional Fees: \$25.00
 - Rent Expenses: \$14,300.00
 - Office Rent: \$14,300.00
 - Social Media Expenses: \$150.00
 - Media Program: \$150.00
- Net Ordinary Income: \$8,082.97 compared to last year’s \$9,966.91(down about 19%).
- Cash in Bank: \$46,168.65 compared to last year’s \$39,442.69 (up about 18%).

Vision Moving Forward:

- We mentioned last year that we were still believing God for was a building to house our ministry. I am glad to report that God has answered that prayer. We have our Ministry Corporate Office located at 302 W. Main Street, Suite F in Downtown Christiansburg. We thank God for answered prayers.
- We will continue to look for service projects and partnership opportunities in the Community to promote awareness for and to grow the ministry.
- We want to continue to expand our vision board.
- Discussion on expanding and moving forward.

Adjournment: 12:30**Next meeting TBD.**

Yours In Christ,

George A. Evans
Founder and Director
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For the body is one, comprised of many members and being many, the members collectively are one body. It is by the one Spirit that we, being many are baptized into one body; for this body is not one but a collective. So it is with Kingdom Worker Ministries, we are many individual members joined together as one, one worker for the kingdom (I Corinthians 12:12-14).